



Town of Ashburnham
 Village Center District Zoning Study Committee
 Downtown Village Center Customer Survey

As part of efforts to review the existing Zoning requirements within the Village Center Zoning District, the Village Center Zoning District Study Committee is undertaking a market analysis to assist in determining market conditions and what types of businesses can be supported. Your anonymous answers will greatly assist this market analysis and, ultimately be part of a Marketing Plan, which the Town has received a North Central Mass. Development Corporation Seed Grant to have a consultant prepare, and is designed to help expand existing and attract new businesses to the Ashburnham Village Center. Please take a few minutes to carefully complete the survey and return to location as noted at the end.

1. For what purposes do you visit the Ashburnham Village Center? (Check all that apply)

- Shopping Dining Work Services
 Event Healthcare Never Utilize Downtown

2. What businesses do you patronize in other areas that you would like to see in the Village Center?

3. How often do you use the services and businesses in the Village Center? (Check only one)

- Every day 3-5 times per week About once a week
 2-3 times per month About once a month Rarely/Never

4. How do you most frequently get to the Village Center?

- Walk Bike Drive Ride with someone

5. Please rate how well the current businesses in the Village Center meet your needs.

Service/Product	Rate how well existing businesses meet your needs			Do you think there should be new or more of this in the Village Center?	
	Good	Fair	Poor	Yes	No
Groceries	—	—	—	—	—
Healthcare	—	—	—	—	—
Travel Services	—	—	—	—	—
Barber/Hairdresser	—	—	—	—	—
Bookstore	—	—	—	—	—
Clothing	—	—	—	—	—
Pub/Tavern	—	—	—	—	—
Restaurant (Take Out)	—	—	—	—	—
Restaurant (Sit Down)	—	—	—	—	—
Coffee Shop	—	—	—	—	—
Dry Cleaner	—	—	—	—	—
Flower Shop	—	—	—	—	—
Hardware	—	—	—	—	—
Craft shop	—	—	—	—	—
Gift shop	—	—	—	—	—
Jewelry	—	—	—	—	—
Shoe Shop	—	—	—	—	—
Video Rentals	—	—	—	—	—
Bank	—	—	—	—	—
Other _____	—	—	—	—	—

